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Comp 2 Essay 2: Genre Essay

CC.11-12.W.4, CC.11-12.W.5, CC.11-12.W.6, CC.11-12.W

The Cereal Box

1. In your group, examine the cereal box you are given. Take notes on **everything** you notice about the box
2. Next, imagine that you are going to the grocery store to buy a box of cereal (any box that you want, this is for you!). Discuss what store you will go to, what cereal you will buy, and why you will but this cereal.
3. Read the essay “Eating Genre or Breakfast: The Cereal Box Experience” written by a brilliant author. This essay was written for college freshmen, so it is okay if some of he concepts seem bit advanced, but there is quite a bit that will apply to you. Come to class prepared to discuss the article.

<http://www.pontiac.k12.il.us/wp-content/uploads/2011/01/Eating-Genre-for-Breakfast.pdf>